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REFERENCE REQUEST

CONTACT DETAILS

COMPANY INFORMATION

Company name*

Street*

Postal code*

City*

Country*

Supplier/Customer Number*

CONTACT

First name*

Last name*

E-Mail*

Phone*

Contact at Vitesco Technologies (name and department)*

INFORMATION ABOUT THE REFERENCE REQUEST

1 Which products/services do you supply Vitesco Technologies with?*

2 In which channels will the logo of Vitesco Technologies be released?*

Print

Online – internal usage (e.g. Intranet)

Online – external usage (e.g. Website)

Others:

* mandatory

3 What kind of references are they?*

Press releases

Product flyers

Website

Social Media (e.g. LinkedIn, Instagram, Twitter, etc.)

Corporate/ Product/ Image Movie

Ads

Fairs

Doctorial, Bachelor or Master thesis

Others:

(If you answered "Doctorial, Bachelor or Master thesis" please go to Question 8)

4 In which of the following criteria do you think your brand fits to the Vitesco Technologies brand?*

Brand Values/ Positioning/ Mission

Company Culture and Values

Ethical/ social Standards

Sense of Innovation/ Technology

Vision/ Corporate Strategy

Extremely high-quality Standards

Fit within the target market/ groups

Others:

* mandatory

5 Please name in the following concrete examples, proof points etc. underlining your assessment for each criteria that you have crossed in the previous question. For example: What was your recent innovation? What are your brand values?*

6 In which of the following criteria do you think Vitesco Technologies benefits from the logo usage as a reference?*

Positive effects on Brand Image/ Reputation

Attracting potential new employees, talents etc.

Increase Brand Awareness among target groups/ markets/ industries in the field of VT

Increase Brand Awareness among new target groups/ markets/ industries

Strengthen current Partnerships

Potential for new Partnerships

Others:

7 Please name in the following concrete examples, proof points etc. underlining your assessment for each criteria that you have crossed in the previous question. For example: Which new target groups do you attract?*

8 Do you have additional comments you want to share with us regarding your request?

As a business partner of Vitesco Technologies, I hereby confirm, that I have read the [guidelines](#) of Vitesco Technologies for reference requests (version from 01.12.2021) and confirm compliance with it.*

* mandatory