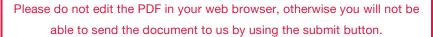
Before editing this PDF document, please download it and open it with a suitable PDF software (for example Adobe Acrobat Reader).





REFERENCE REQUEST

CONTACT DETAILS

* mandatory

COMPANY INFORMATION
Company name*
Street*
Postal code*
City*
Country*
Supplier/Customer Number*
CONTACT
First name*
Last name*
E-Mail*
Phone*
Contact at Vitesco Technologies (name and department)*
INFORMATION ABOUT THE REFERENCE REQUEST
1 Which products/services do you supply Vitesco Technologies with?*
2 In which channels will the logo of Vitesco Technologies be released?*
Print
Online – internal usage (e.g. Intranet)
Online – external usage (e.g. Website)
Others:

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3 What kind of references are they?*
Press releases
Product flyers
Website
Social Media (e.g. LinkedIn, Instagram, Twitter, etc.)
Corporate/ Product/ Image Movie
Ads
Fairs
Doctorial, Bachelor or Master thesis
Others:
(If you answered "Doctorial, Bachelor or Master thesis" please go to Question 8)
4 In which of the following criteria do you think your brand fits to the Vitesco Technologies brand?*
Brand Values/ Positioning/ Mission
Company Culture and Values
Ethical/ social Standards
Sense of Innovation/ Technology
Vision/ Corporate Strategy
Extremely high-quality Standards
Fit within the target market/ groups
Others:

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^{*} mandatory



5 Please name in the following concrete examples, proof points etc. underlining your assessment for each criteria that you have crossed in the previous question. For example: What was your recent innovation? What are your brand values?*
6 In which of the following criteria do you think Vitesco Technologies benefits from the logo usage as a reference? Positive effects on Brand Image/ Reputation Attracting potential new employees, talents etc. Increase Brand Awareness among target groups/ markets/ industries in the field of VT Increase Brand Awareness among new target groups/ markets/ industries Strengthen current Partnerships Potential for new Partnerships Others:
7 Please name in the following concrete examples, proof points etc. underlining your assessment for each criteria that you have crossed in the previous question. For example: Which new target groups do you attract?*
8 Do you have additional comments you want to share with us regarding your request?
As a business partner of Vitesco Technologies, I hereby confirm, that I have read the <u>guidelines</u> of Vitesco Technologies for reference requests (version from 01.12.2021) and confirm compliance with it.*

* mandatory

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